

The best selling Merit titles are listed below. This data is based on the total number of books sold and the current sales rate per month. This list does not include pamphlets published by the YSA and distributed by Merit; these are listed separately on page 4 of the complete report.

<u>Title and Author</u>	<u>Selling rate per month</u>
Malcolm X on Afro-American History	1700
Two Speeches by Malcolm X	700
Malcolm X, the Man and His Ideas, Breitman	600
The Last Year of Malcolm X (paper), Breitman	400
Myths About Malcolm X, Cleage	350
On Vietnam and World Revolution, Guevara	250
The Case for a Black Party, Boutelle	250
How A Minority Can Change Society, Breitman	225
Black Nationalism and Socialism, Breitman	175
Trotsky on Black Nationalism and Self-Determination	150
Black Ghetto, Vernon	150
Marxism and the Negro Struggle, Breitman	125
Should the U.S. Be Partitioned?, Browne and Vernon	125
Black Uprisings, Novack	125
Socialism On Trial, Cannon	100
Logic of Marxism, Novack	100
Permanent Revolution, Trotsky	100
Their Morals and Ours, Trotsky	100
On Socialist Man, Deutscher	100
Revolt in France, Evans *	100
Revolutionary Marxist Students in Poland Speak Out, Kuron *	100

*Recent publication, thus monthly selling rate is disproportionately high. Almost all books and pamphlets sell more rapidly during first few months.

Feb. 19, 1969

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MERIT AND PIONEER PUBLICATIONS IN PRINT

<u>Title and Author</u>	Approximate number printed to date - including re-runs, if any. (Number given below represents printings since and including 1965; no record before 1965 available, and where printing took place before 1965, the number is not given.)	Approximate number sold (Figure given represents number sold since 1965)	Current sales rate per month, based on average sales over last <u>6 months.</u>
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Cannon

American Stalinism and Anti-Stalinism	---	200	8
The Coming American Revolution	---	400	8
Defense Policy in the Minneapolis Trial	---	400	10
E.V. Debs	3100	1100	30
First Ten Years of American Communism	---	350	10
History of American Trotskyism (cloth -- paper out of print)	---	550	20
The I.W.W.	3100	1450	30
Letters From Prison	1950	750	7
Notebook of an Agitator	---	no record	3
Road to Peace	---	350	5
Russian Revolution	---	300	5
Socialism on Trial	2100	3100	100
	(previous run(s) before 1965)		
Struggle for a Proletarian Party	---	550	10
To the Memory of the Old Man	---	200	10

Novack

Long View of History	---	1200	30
The Logic of Marxism	2100	2100 minus	100
Marxist Essays in American History	1050	1000	20
Moscow vs. Peking	---	700	15
Origins of Materialism (paper)	1050	450	25
(cloth)	1000	750	1
Understanding of History	3100	950	30
Uneven and Combined Development in History	3150	800	50

<u>Title and Author</u>	<u>Approximate no. printed to date</u>	<u>Approximate no. sold</u>	<u>Current sales rate per month</u>
<u>Trotsky</u>			
Black Nationalism and Self-Determination	3100	3000	150
The Case of Leon Trotsky	1000	800	80
Chinese Revolution: Problems and Perspectives	---	850	25
The Death Agony of Capitalism	---	1800	70
First Five Years of the Communist International			
Vol. II (paper)	---	no record	1 sold 1968
Vol. II (cloth)	---	no record	3 per month
Vol. I out of print			
In Defense of Marxism (paper)	2400	1050	35
(cloth)	600	350	1
The Kirov Assassination	---	500	15
Permanent Revolution	3000	2400	100
The Revolution Betrayed (paper)	2500	2200	80
(cloth)	500	150	1
The Stalin School of Falsification	---	350	10
Stalin's Frame-up System and the Moscow Trials	---	350	8
Stalinism and Bolshevism	---	1400	50
The Suppressed Testament of Lenin	---	1200	30
Their Morals and Ours	3100	2500	100
Whither France? (paper)	2500	200	40
(cloth)	550	50	8
<u>Cuba</u>			
Castro Denounces Bureaucracy and Sectarianism	3250	900	30
New Stage in the Cuban Revolution, Castro	3100	400	20
The Revolution Must be a School of Unfettered Thought, Castro	---	1750	75
The Second Declaration of Havana, Castro	---	650	50
Those Who Are Not Revolutionary Fighters Cannot be Called Communists, Castro	4200	1700	50

<u>Title and Author</u>	<u>Approximate number printed to date</u>	<u>Approximate no. sold</u>	<u>Current sales rate per month</u>
Castro's Tribute to Che	5000	2100	50
Che Speaks (cloth)	1500	700	35
(paper discontinued)			
On Vietnam and World Revolution, Guevara	9600	7900	250
Trotskyism and the Cuban Revolution, Hansen	---	350	10
How Cuba Uprooted Race Discrimination, Ring	---	950	45
<u>Black Struggle</u>			
Case for a Black Party, Boutelle	7800	5000	250
Murder in Memphis, Boutelle	3100	1650	75
Assassination of Malcolm X, Breitman and Porter	3300	1100 sold in first month (in print 1 month)	
Black Nationalism and Socialism, Breitman	3000	1800	175
How A Minority Can Change Society, Breitman	6500	5200	225
Last Year of Malcolm X, Breitman			
(paper)	10,000	9600	400
(cloth)	2,500	2000	90
Malcolm X, The Man and His Ideas, Breitman	21,400	20,250	600
Marxism and the Negro Struggle, Breitman	3,750	2,250	125
Should the U.S. Be Partitioned?, Browne	4800	1650	125
Myths About Malcolm X, Cleague	10,100	5,900	350
Negroes on the March, Guerin			
(paper)	---	500	10
(cloth)	---	50	10
Malcolm X On Afro-American History	26,300	25,400	1700
Malcolm X Speaks (cloth)	5,000	4,400	15
Two Speeches by Malcolm X	27,750	27,150	700
Black Uprisings, Novack	6,100	5,000	125
SWP, Freedom Now	---	1,300	40
Black Ghetto, Vernon	5,000	3,600	150

<u>Title and Author</u>	<u>Approximate number printed to date</u>	<u>Approximate no. sold</u>	<u>Current sales rate per month</u>
<u>General Titles</u>			
On Socialist Man, Deutscher	3,250	2,100	100
Revolt in France, Evans	2,900	900	100
The Invasion of Czechoslovakia, Evans	2,300	no report - just printed	
Worker-Student Uprisings in France, Frank	800	150	50 per month (for 3 months)
Marxism vs. Ultra-Leftism, Germain	1,500	900	20
In Defense of Socialism, Goldman	---	600	20
Too Many Babies?, Hansen	---	200	2
Revolutionary Marxist Students in Poland Speak Out, Kuron	1,050	700	100
Fifty Years of World Revolution, Mandel	1,000	500	250 per month (for 2 months)
Behind China's Great Cultural Revolution, Peng	3,050	1,400	50
Labor's Giant Step, Preis	3,000	1,700	15
Welfare State or Socialism?, Preis	---	no record	1
From Lenin to Stalin, Serge	---	100	5
Behind the Moscow Trials, Shachtman	---	100	5
Catastrophe in Indonesia, Soedarso	3,150	1,750	40

Merit has also been distributing (not publishing) the following YSA pamphlets for about a year; therefore, the bulk of these pamphlets sold since 1965 were distributed by the YSA.

<u>Title and Author</u>	<u>Printed since 1965</u>	<u>No. sold since 1965</u>	<u>Current monthly sales rate</u>
Introduction to Marxist Economic Theory, Mandel	6,300	4,100	250
Zionism and the Arab Revolution, Buch	6,600	3,900	125
Socialism and Man, Guevara	3,200	3,100	200
Malcolm X Talks to Young People	7,700	6,900	750
War and Revolution in Vietnam, Jenness	28,000	28,000 minus 150	
GI's and the Fight Against War, Waters	6,500	4,000	125
Land or Death, Blanco	3,100	1,100	25

PRINTING PROSPECTS FOR 1969

By the end of 1968 the number of Merit titles in print was around 80. In 1967 we added 13 new titles and reprinted 8. In 1968 we added 14 new titles and reprinted 14. So 27 titles, out of the present 80, were added in the last two years; and several of the new ones include our all-time bestsellers.

Following is a list of 1969 pamphlets already decided on, plus others we would like to print if they turn out well. (Since we expect many of the pamphlets to be topical, we can't list them all in advance.)

Assassination of Malcolm X, 32 p, already printed
Invasion of Czechoslovakia, 48 p, already printed
Does the Working Class Have a Revolutionary Future, The Case for the Affirmative: Workers under Neo-Capitalism by Mandel and Can the American Workers Make a Socialist Revolution by Novack, 48 p, in the printshop
Leon Trotsky on the Labor Party, p, final editing
Leon Trotsky on the Trade Unions, around 64 p, final editing (same style as Leon Trotsky on Black Nationalism and Self Determination)
Leon Trotsky on Fascism, What It Is and How to Fight It, 32 p, final editing (a revised edition, with better selections)
Key Problems of the Transition from Capitalism to Socialism (two ISR articles by Frank and Novack and a Mandel article reprinted from 50 Years), p, final editing
Jeff Mackler on New York School situation
Ernest Mandel, The Marxist Concept of the State, no more than 32 p, being translated
Leon Trotsky on Engels and Kautsky
~~A collection of Leon Trotsky on Ultra-Leftism~~
Perhaps Peter Buch on the Middle East (a forum talk)
Perhaps Mary Alice Waters on Yippies, Anarchists, etc.
Perhaps Tony Thomas on Black Control of the Black Community
Perhaps Bob Vernon on Harold Cruse
Perhaps Clifton DeBerry and Derrick Morrison on Black Caucuses in the Unions
Perhaps George Hagggar on the June War of 1967
Perhaps John Belisle on the Territorial Imperative and Human Nature

On books for 1969, already decided or under consideration, and possibly 1970 if they can't be done in 1969 (this does not include MR Press's Mandel on Marxist Economics):

Novack's Empiricism and Its Evolution, already printed
Etheridge Knight's Black Voices from Prison, being edited
Leon Trotsky on The Struggle against Fascism in Germany (including 2 pamphlets and 2 small books from the 1930's plus many others), introduction by Mandel, being collected
A second book of speeches by Malcolm X (if widow agrees)
Leon Trotsky on the Spanish Revolution, 1931-39, edited and introduced by Frank Kofsky, being collected

- Leon Trotsky on Literature and Art, edited with introduction by Paul Siegel
- Eugene V. Debs Speaks, edited by Jean Tussey
- Rosa Luxemburg Speaks (or Selected Writings) edited by Mary Alice Waters
- Leon Trotsky Speaks, perhaps edited by Joe Hansen

Perhaps:

- Bernard Mandel's A Young People's History of the U.S.
- Frank Kofsky's The Revolution in Music and Black Nationalism
- Pierre Frank's History of the Fourth International
- James P. Cannon's next book

In addition to pamphlets and books listed above, there are two other projects under way for 1969:

One is a series of volumes of Leon Trotsky's essays, letters, etc., from the period 1929-1940, which is in English, and originally appeared in our paper, magazines, internal bulletins, and out-of-print pamphlets, and has not been reprinted in books or pamphlets. (These will be compiled and edited by George Breitman and Evelyn Reed). There is a vast amount of such material, of great educational value. The proposal is to start publishing them in a special offset series, in the cheapest possible form, beginning this year and continuing one or two a year until completed. The cheapest form would be something like Marxist Essays in American History or Revolt in France, that is, letter-size pages, with articles offset from the paper and magazine and either offset or retyped from the internal bulletins. Volumes could run between 128 and 160 p, be stapled, and not too fancy typographically to cut costs.

The other would be a money-making project: To reprint books long out of print, and sell them, mainly to libraries and universities, at same high prices other offset reprint companies do. Examples: One a year, at most two, of books like the Proceedings of the Founding IWW Convention; Not Guilty; World Revolution by C.L.R. James. Prices would range from \$12 to \$20. Repeating: The main purpose would be to make some money -- an exceptional project.

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Estimated costs for the various proposals, on the basis of present printing prices and present runs:

New Publications

18-24 pamphlets, averaging 32 p x \$512	=	\$9,200	to	\$12,300
9-13 books, averaging \$3500 per	=	31,500	to	45,500
1 in LT Essays offset series, @ \$3,000	=	3,000		3,000
1-2 high price reprints, @ \$4,000 per		<u>4,000</u>	to	<u>8,000</u>
		\$47,700	to	68,800
Plus estimated <u>reprinting</u> costs if selling prices are not raised in 1969		25,000	to	30,000
Or estimated <u>reprinting</u> deficit if selling prices are raised 25-30% in 1969, and the profits resulting from the price increases are used to pay part of the re-printing costs.		<u>10,000</u>	to	<u>15,000</u>
Total (without price rise)		\$72,700	to	98,800
Total (with price rise)		57,700	to	83,800